To: Members of the Press



# Redesign of Investor Relations Page and Launch of the English Version of FUNDELY Corporate Site

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Fundely Co., Ltd. (President, Founder: Kosuke Abe; hereinafter "Fundely" or "the company") will renew the design of its IR web page and enhance the content to ensure that as many shareholders and investors as possible can better understand Fundely and use the page as a reference for making investment decisions. The company will also launch the new English version of its corporate site intended for overseas shareholders and investors.

Fundely places importance on providing its corporate information in a timely and appropriate manner, and proactively communicating with shareholders and investors. Since the listing of its stock in June 2015, Fundely has continued to upgrade its IR page in an effort to transmit to its shareholders and investors corporate information that is easier to understand.

In order to ensure that as many of its shareholders and investors as possible can understand Fundely and use it as a reference for making investment decisions, the company will renew the design of its IR page and enhance the content. In an effort to send out Fundely's corporate information to overseas shareholders and investors for global communication in light of the recent trends of overseas investors as well as to Japanese domestic shareholders and investors, the company will also launch a new English version of its corporate site.

Fundely will continue enhancing the content of its IR page and the English version of the corporate site and endeavor to transmit information to its shareholders and investors in and outside Japan.

#### Summary of Redesign and Launch of Fundely Website

	IR Page	English Version of the Corporate Site	
1. Design concept	• A simple all-white color scheme is used for the background, and the tones of other		
	sections are lowered.		
	• The action is emphasized and the visibility is improved by clearly changing the		
	color of the selected item.		
	· A responsive design for optimizing the display of content on various devices is		
	adopted.		
2. Details of content	A wide range of Fundely's corporate	In addition to basic information, such as	
	information is posted by enhancing the	Corporate Profile and Top Message,	
	content to include CSR, IR Email	information that shareholders and	
	distribution, IR Questionnaire, etc.	investors find valuable such as	
		differentiating factors is provided as	
		Business Model and Strengths.	

3.	Time and date of release	Monday, August 28, 2017, 3 p.m. (scheduled)	
4.	URL	http://www.fundely.co.jp/ir	http://www.fundely.co.jp/en

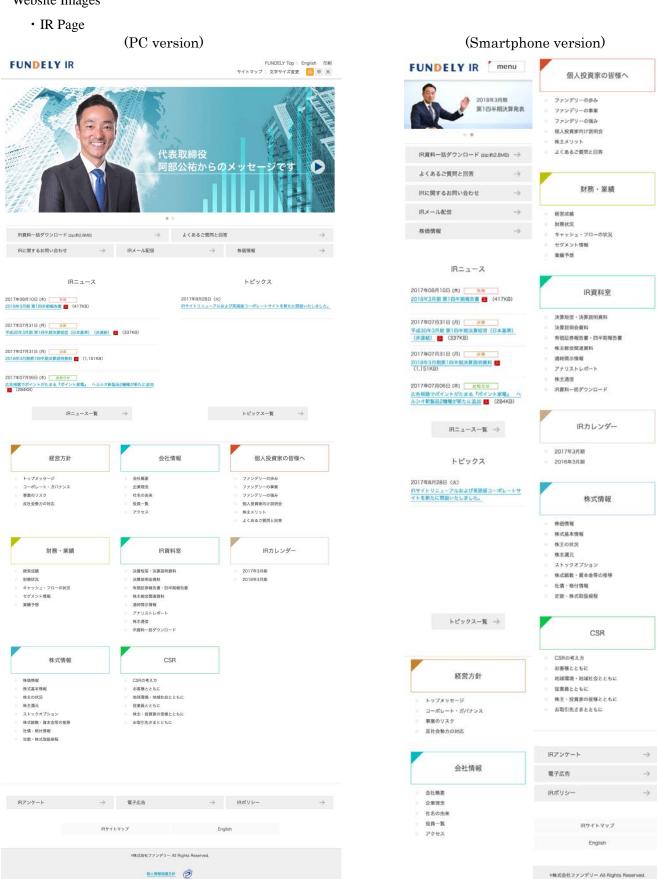
IR資料室

株式情報

CSR

MANNESSTATE (P)

#### Website Images

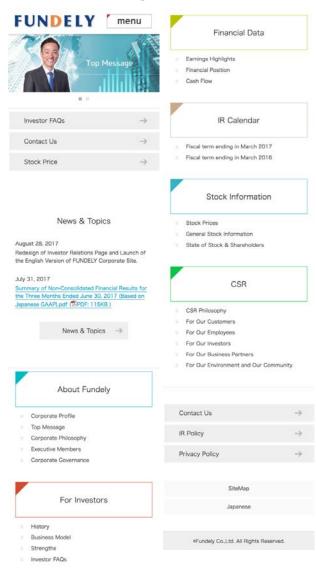


## · English Version of the Corporate Site

## (PC version)

# Japanese | Print SiteMap | FontSize Small Medium Large **FUNDELY** The financial result for the first quarter of the fiscal term ending March 2018 Investor FAQs $\rightarrow$ Contact Us $\rightarrow$ Stock Price $\rightarrow$ News & Topics August 28, 2017 Redesign of Inves News & Topics About Fundely Financial Data For Investors Corporate Profile Top Message Corporate Philosophy Executive Members Financial Po Cash Flow Strengths Investor FAQs IR Calendar Stock Information CSR For Our Employees For Our Investors Fiscal term ending in March 2016 General Stock Information For Our Business Partners For Our Environment and Our Community → IR Policy → Privacy Policy → Fundely Co.,Ltd. All Rights Reserved.

# (Smartphone version)



#### [Company Overview]

■Company Name: Fundely Co., Ltd.

■Representative: President, Founder, Kosuke Abe

■Date of Foundation: September 2000

■Capital: 274,035,000 yen

■Address: 3F, NS3 Building, 2-51-3, Akabane, Kita-ku, Tokyo

■TEL: 03-5249-5080 (main number)
■URL: http://www.fundely.co.jp/

■Business Areas: Medical Food Delivery (MFD) business

- 1. Planning, editing, and publishing the mail order catalogue, called "mealtime," for healthy food
- 2. Running the mail order website, called "mealtime," for healthy food <a href="http://www.mealtime.jp/">http://www.mealtime.jp/</a>

#### Marketing business

- 1. Marketing support business for corporate customers
- Running a community site for registered dietitians and dietitians named "Foodish" http://www.foodish.jp/
- 3. Running the "Hachimaru (80) Recipes" website providing single unit (80 kcal) recipes designed by registered dieticians

http://www.80recipe.jp/

4. Running the artificial intelligence Internet of Things (AIoT) "Point Kaden" website, food and health related information distribution service

https://point-kaden.jp/

For inquiries regarding this press release, please contact:

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